



About Us



What's special about the Specialists?

Since its founding in 1983, Information Station Specialists® has become the predominant supplier of Highway Advisory Radio (HAR)/Travelers Information Station (TIS) equipment and services in the United States. In the past decade alone, the company has averaged 65% of all HAR/TIS radio stations sold in the US — with an installed base of more than 1,000 stations in all 50 states. No other firm now engaged regularly in the Travelers Information Station business can trace its name to earlier than 1995.

Notable “Firsts”

ISS has made its mark as an innovator of HAR and TIS system design, challenging conventional theories of equipment deployment and installation — most notably:

- * Manufacture of the first portable HAR station (for the California Department of Transportation, 1986).
- * First pre-assembled antenna groundplane/mat (PowerPlane®, 1989).
- * First TIS station on new in-band AM frequencies (690 AM for the National Park Service in 1991).
- * Expanded-coverage HAR stations (SuperStation 3000, 1992).
- * First published national advisory-radio directory (1992).
- * First universally portable HAR station (1993).
- * A trailer-mounted HAR with a flashing advisory sign and portable groundplanes (REACT System, 1994).

- * Synchronized HAR Stations (1995).
- * First TIS radio program format (TravelTalk Radio, 1996).
- * PC control of a HAR network, including solar-powered-UHF-wireless flashing advisory signs (StationMaster® Software, 1997).
- * First 24-hour service-assistance hotline via 800 number (1997).
- * First full-service TIS/HAR website (www.theRADIOsource.com) and online newsletter (1998).
- * First advisory AM radio provider to offer affordable Low-Power FM services as well (2000).
- * ALERT AM® Emergency Advisory System with NOAA Emergency Alert System Weather Radio and siren system interfaces (2001).
- * Largest network of synchronized systems with simul-cast audio (7 Emergency Advisory Radio Stations for Pinellas County, Florida, 2002).
- * Portable Emergency Advisory Radio System (RoadRunnR®, 2003).
- * Vertical Profile Antenna System with integrated antenna and ground, support pole and lightning arresting in one. (see the VP.9000).

Flexibility and Service

In addition to these pioneering efforts, flexibility and service have played important roles in the company's success. Now in its 21st year, ISS provides to the United States market a spectrum of HAR and TIS products and services.

Call on ISS, if you need assistance with . . .



- * Project planning.
- * FCC licensing.
- * Integration/customization.
- * Installation.
- * FCC field studies.
- * Training.
- * 24-hour service assistance.



References

Call on ISS. Many of the primary users of HAR/TIS technology already have: the nation's departments of transportation, emergency-management agencies, local governments, outdoor recreation areas and airports. For example, ISS is the primary provider to such prestigious organizations as the National Park Service, the Pennsylvania Turnpike, the California Department of Transportation (DOT), Kennedy Space Center, Utah DOT for the Salt Lake 2002 Winter Olympic Games and hundreds of major airports and hundreds of cities and counties.

Why ISS Became “The Trusted Name”

Most AM Advisory Radio Stations in the United States come from ISS. Here are the top eight reasons why, from the customer's perspective:

1 Reasonable Pricing

Customers prefer quality components priced below what the market will bear. ISS pricing is often 30% lower than competitors'. Advisory Radio Stations are a unique and exclusive form of communication but need not be priced that way.

2 Experience the Experience

In customer service, the ISS team brings combined experience of more than 50 years in Advisory Radio Systems, as they help you with your project(s). At the same contact number since 1985 — 616.772.2300 — ISS has far and away the longest track record of any company in the business today. Talk about staying power!

3 Most Current Transmitter Design

All ISS transmitters have come through type acceptance since 1997. The designs of the TR.6000 and InfoMAX transmitters incorporate more features than any other licensed or unlicensed advisory radio transmitters sold today. The current TR.6000 transmitter, at the heart of every ISS licensed system, is the only one on the market with synthesized Class-D, high efficiency output with only two output devices. That spells low power consumption, long life and reliability. The TR.6000 also features single-board design for easy service; LED wattmeter and VU meter; crisp, clear audio; external synchronization and relay control.

4 Simple, Easy Control

ISS has shortened the learning curve without sacrificing function! Voice prompters speak to you pleasantly “voice-mail style,” as you program the station, giving you acknowledgments and status reports. Operation steps used at the station itself are the same ones used when controlling by telephone, so there's only one protocol to learn. Computer-controlled stations use map-based graphic user interfaces to make operation quick and simple. ISS knows things that work simply are preferred.

5 The Only Complete Package

ISS invented the PowerPlane® pre-wired groundplane — the horizontal portion of your radio station's antenna system — and we provide the patented PowerPlane as part of the package. Thus, our Information Radio Stations are the only ones on the market today that feature a complete factory-assembled antenna-groundplane package. We round out the component list with test equipment to install and maintain your station.

6 Flexible Installation Location

Plus, the concentrated PowerPlane, being only 10 to 20 feet in radius, allows broadcasting from some pretty confined areas — such as a highway right-of-way, yard area or a rooftop! Acres of property for long-wire groundplanes and costly drilling of groundrods are usually not required.

7 Free Radio Format

Classic ISS Information Stations actually come with a broadcast format, customized for your application. Written to sound like “talk radio,” the engaging “TravelTalk Radio” format employs two announcers and live local cut-ins to keep the program current. It’s Information Radio at its best! Call 616.772.4848 to hear a recorded demo.

8 Fast Service

Because of our volume, ISS stocks virtually everything you will need for a quick start, from system electronics, hardware, cabinets to mounts. Many products ship same-day, and ISS always pays the freight. **Best of all, at no extra charge, ISS offers technical support via phone or email for the life of your product.**

Staff Experience

William Baker, President/Chief Executive Officer, founded ISS in 1983. Since then he has assembled a team of inhouse experts and manufacturer representatives across the country whose combined knowledge and skill can be brought to bear on your project, offering the help you need for frequency selection, FCC licensing, site assessment, system selection, installation and continuing support.



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