

RADIO EXPRESS

Portable Information Station

iss



Expressly for temporary applications, Radio Express is a noncommercial radio information service that can broadcast directions, schedules, safety info, rules, parking and traffic info (including live programming) to listeners as far away as 5 miles.

Radio Express can be a convenience and a lifesaver during public events such as fairs, festivals, conventions and sports contests and can give inbound patrons information on parking, directions and special instructions. It might also be needed to broadcast temporarily during emergencies, such as, forest fires, hurricanes, flooding, tornadoes, etc. The service is also available for testing AM radio in your area.

If an event is affected by bad weather or an emergency, Radio Express can be the primary means of communication with patrons, orchestrating an orderly evacuation from parking areas, should it be necessary.

In the aftermath of a natural or man-made disaster, the service may be initiated to inform and direct those affected, communicating directions to sources of relief, hazard warnings and other public safety advisories that affect travel.

Radio Express is a complete, licensed radio system with 3-5 mile range and is designed to be weatherproof. It has a quick-erect stand and antenna system that allows personnel to set up quickly.

Portable signs announcing the signal are available, too.

ISS provides technical support and can even include prerecorded messages by professional announcers, as necessary.

Radio Express and associated services are available by the week, month or season in all 50 states. Equipment can be express mailed overnight.

Sample Applications:

- Dixie National Forest, UT (forest fire info to tourists/locals).
- Farm Progress Show (largest outdoor event in US with 200,000 attendees) in Decatur, IL.
- July 4th Fireworks Show in Columbia, MO.
- Major Golf Tournaments.
- Mid-South Forestry Equipment Show in Starkville, MS.
- Plymouth, MA, Mayflower II 50th Anniversary. (Per executive director Denis Hanks, "With over 195 events this year [2007], we needed additional outlets to promote activities and also [for] directions to those activities and our visitors center." The Chamber plans to transition to a permanent station in the future, e.g., the Information Station.)



Radio Express' compact size makes it easy to transport, at 24" x 19" x 14" for the electronics, plus antenna and stand, each fitting into a 6' x 1' package.