



Information Station Specialists, Inc.

3368 88th Avenue • PO Box 51 • Zeeland, MI 49464-0051 • USA
Phone 616.772.2300 • Fax 616.772.2966 • Email ISS@theRADIOsource.com
www.theRADIOsource.com

2010

To Whom It Concerns:

Subject: Information Radio Station Sole Source Info

Information Station Specialists, Inc., (ISS) is the sole provider in the United States of the exclusive Information Station – Classic and MP3 Editions. Information Station from ISS, alone have the following features and allow the following capabilities:

1. Only the Information Station offers an antenna system that is simple and compact and may be installed in yards or at locations not associated with buildings. If installed in adjacent building yards, the Information Station's antenna requires only that a support pole be set. Not required are large buried antenna (copper wire) groundplane installation or the burial of chemical-emitting ground pipes. Only the Information Station's antennas are black in color to discourage ice build-up and are finished with a special UV-resistant, architectural-anodization process to prevent color fading. Only the Information Station can include a Vertical Profile Antenna System that does not require a groundplane. Major site disturbances such as surface trenching or drilling for the installation of deep ground rods are not required. The Vertical Profile Antenna System also means: 1) the antenna's cables and arrestors are inside the pole for safety and security; 2) theft of copper ground wire is impossible; 3) it is possible to move the system if required; and 4) the aluminum pole is attractive in conjunction with public buildings and may be painted as needed.
2. Only the Information Station uses an AM transmitter with a modern synthesized frequency system, so that should a frequency change ever be necessary, it may easily be done without component changes or board-level work. This transmitter, the TR6000, utilizes an efficient Class D amplifier, comprised of only two driver devices for highest reliability. The TR6000 Transmitter is the only such unit manufactured and type-accepted for Travelers Information Station (TIS) applications in the United States.
3. The Information Station - Classic - provides high quality message recording (16-bit sampling rate), 3 hours of recording time, 1,000 broadcast messages, 50 playlists, automatic station identification and control via user-provided two way radio transceiver.
4. The Information Station - USB - is the only system of its kind which allows for simple message creation, editing and file transfer by email via a user's personal computer, and message changes via a simple USB port.
5. The Information Station - IP - is the only system of its kind that allows for simple message creation, editing and file transfer by email via a user's personal computer, and message changes via Ethernet network.
6. ISS' electronic designs are nonproprietary. This means that in the future, you may change out components, as needed, without the requirement to return to ISS; *i.e.*, simple wiring diagrams are provided, so you can service equipment yourself, if you choose, or have a third party assist – all with full ISS support.
7. Additionally, only Information Station Specialists offers technical assistance for the life of the product. ISS supports today radio stations that first went on the air in the 1980s. ISS' staff of engineers has more than 80 years of combined experience specifically in the kind of radio technology under which the Information Station operates (FCC Rules, Part 90.242). This experience level total is more than double that of any other company in the business.

Please visit www.theRADIOsource.com/about_us.htm to see ISS references and to learn what is special about the company. I invite you to contact me personally, if you have questions.

Sincerely,

William Baker
President